

# 1. Marketing Methods

You can use any marketing methods (blogs, forums, emails, etc.) you want in order to bring customers, as long as they are **legit and not spammy**.

Spamming won't work, it will only annoy people, and it will also damage our business's trust.

For example, don't leave comments on blogs that are not about games, and don't leave irrelevant comments that don't fit to the post's topic or comment conversation.

*If we receive complaints, or notice signs of spamming, we'll be forced to finish our collaboration!*

## 2. Leaving links

When mentioning our site and/or services on blog comments, forum threads and most sites in general, you'll probably need to leave a link. The thing is that some links that point to our site can affect our Google rankings.

Since it will be too much trouble to verify each one of them to see if it's safe or not, it will be best if you would just *disable* the links when you post them. This also goes for the links you might add to your Profiles, like forum Profiles.

- Example 1: unbanservice(dot)com
- Example 2: unbanservice(dot)com/shop/

Basically, make sure the URL isn't hyperlinked.

**You don't need to disable the links** inside mails or social media sites (e.g. Facebook, Google+, Twitter, etc.). You can add normal links there (e.g. <https://unbanservice.com>). Google doesn't crawl mails, and social media links are safe, at least most of them.

**If you have a blog/site** where you would like to write an article and mention our site and your affiliation, a disabled link, like the ones I showed above, will look bad for the users, so instead of disabling it, just add `rel="nofollow"` in the `<a>` tag.

- Example: `<a href="https://unbanservice.com/shop/" target="_blank" rel="nofollow">example text</a>`

### 3. Keep a log with your work

Note down in Excel, Word, or wherever you want, the places you leave links to our website. For example, forum threads URLs, blog posts URLs where you might have left a comment, etc.

Also note down the mails you've sent and where, as well as social media posts.

We need to verify them to see if everything is in order, especially the links you leave.

*Please follow these instructions, otherwise we'll be forced to terminate our collaboration. We don't want to risk our site's rankings and trust!*

If you have any questions, please don't hesitate to contact us through our Questions form found at <https://unbanservice.com/affiliate-program/>.